



**BETH TREJO**

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## **SPEAKER'S BIO**

Beth Trejo is the leader, mentor, torchbearer, innovator, founder and CEO of Chatterkick.

As a trailblazing entrepreneur, Beth loves to take risks and starting Chatterkick in 2012 was her biggest one yet. Defying the odds of successful female-founded start-ups, Beth not only prevailed, she grew her company with a predominantly female staff. Beth started her social media agency with a lot of goals in mind, like redefining how businesses connect with people and providing a human connection in the digital world. But she also had a deliberate goal to advance the role of women in the tech industry and enhance the potential of Siouxland women in order to create real change in the community.

Chatterkick has been recognized as one of the 25 best small Business for Women and was 14th in the list of the 50 best Small Companies to Work for in 2017 by Business Insider. Beth herself was the Siouxland Chamber's 2018 Women Helping Women recipient and was featured in USA Today for being on Comparably's list of the top 50 CEOs for women.

Beth locally mentors women and non-profits because she believes that high tech offers a fulfilling and unique career – and she launched a podcast in order to connect female leaders across the state of Iowa.

She incorporates her passion for the digital landscape and social media into nearly every role she has known, from her craft as an entrepreneur and local business advocate to her calling as a wife and mom of two tech-savvy kids. She is kind, she is generous and she is a force.

## AWARDS AND ACCOLADES:

- **50 Best CEOs for Women [Small/Mid-Sized Company]** - Featured in USA Today, Beth was named one of the 50 Best CEOs for Women. She made this list by qualifying on Comparably, a company culture-indexing site, via employee submitted feedback.
  - **50 Best Small Companies to Work for of 2017**- Featured in Business Insider, Chatterkick was #14 in the list of 50 best small companies to work for of 2017.
  - **Best 25 Small/Mid-Size Companies for Women**- Featured in USA Today, Chatterkick was named one of the best 25 small/mid-size companies for women.
  - **Growing Sioux City Recognition**- Chatterkick was presented with this award for providing Sioux City with outstanding growth and community support in the area.
  - **PRSA Las Vegas Pinnacle Award**- This award recognized Chatterkick's key role in using new and creative technology to assist in the licensing process of Hard Rock Hotel and Casino Sioux City.
  - **CEO Of The Year Nominee: Technology Association of Iowa's Prometheus Awards** - This prestigious award brings together Iowa's leaders from technology, business, education, and government to celebrate the year's most memorable innovations. The awards acknowledge individuals and companies that impact Iowa's technology industry.
  - **Women Of Excellence: Women Helping Women Award**- Nominated by local business and academic leaders, Beth received this award in recognition of the positive impact she's made as a female business leader in Siouxland.
  - **Comparably "Best Company 2017" Awards for Marketing, Leadership, eNSP, and Employee Outlook**- Based on employee submitted data, Chatterkick was recognized for it's outstanding culture and leadership.
  - **Swimming with The Sharks**- Business idea was pitched to Sioux City local experts and received a grant to help get Chatterkick started.
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